



SHIPLEY COACH
TRAINING PROGRAM®



Become a Certified Coach

through the Shipley Coach Training Program (SCTP).

Experience the most extensive Coaching Certification Program

The SCTP focuses on the person as a whole system, and the methodology recognizes that goals, challenges, opportunities, and obstacles rooted in an individual's life. Whether you become an executive, corporate, or career coach, Shipley's set of comprehensive techniques will help you lay the foundation of a successful professional coaching career.



Approved Coach Specific Training Hours
International Coach Federation

The Shipley Coach Training Program is an Accredited Coaching Training Program of the International Coach Federation (ICF).



The #1 Coaching Program for U.S. Armed Forces.

Shipley specializes in training and coaching services designed for military professionals. With over 25 years of experience, we have trained millions of people in the Air Force, Army, Coast Guard, Marine Corps, National Guard, Navy, Department of Homeland Security, and other departments of the federal government.

We are Committed to You All the Way!

We don't just provide the required academic hours for coaching and then leave you to figure out the rest. SCTP provides support through the entire certification process to ensure you complete the required hours of live coaching for ICF certification.

The four SCTP primary learning goals include:

1. Understand what coaching is, isn't, and how it is distinct in nature from other helping modes.
2. Know the value of coaching in assisting clients.
3. Understand the mindset, principles, structures, tools, frameworks, processes, and techniques that support masterful coaching.
4. Demonstrate the ability to coach according to the ICF Core Competencies and create powerful sessions that meet the needs of the client.

Shipley Coaching Certification

Qualify to become a Shipley Certified Coach by completing the following ICF requirements:

- 64 Hours of ACSTH Coach Training.
- 10 Hours Mentoring: We offer 7 Group and 3 Individual.*

*Additional one on one sessions can be purchased.

ICF Credential of Associate Certified Coach

Achieve ICF certification with the support of Shipley by completing the additional requirements:

- A minimum of 100 hours of coaching experience with at least eight clients following the start of your coach-specific training. At least 25 of these hours must occur within the 18 months prior to submitting the application for the credential.
- Submit a performance evaluation (audio recording and written transcript of a coaching session to be uploaded with your application). This can be one of the Mentor sessions which can be selected with the Mentor during the Mentoring Process.
- Completion of the Coach Knowledge Assessment (CKA). An online Exam on the Competencies, and Code of Ethics which is open notes, and materials.

The Shipley Advantage



Monthly webinars, podcasts, and emails to support you.



Access to our Performance Coach Community.



One-on-one coaching to guide you through ICF certification.

To learn more, visit www.theshipleycountry.com or call 877-745-1566.